



CONSULATE GENERAL OF THE REPUBLIC OF THE PHILIPPINES  
NEW YORK

PRESS RELEASE

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**Fiesta in America 20<sup>th</sup> Year Features More MSMEs from the Philippines**



Government officials from both the Philippines and the United States showed their support for the 20<sup>th</sup> Fiesta in America (FIA). Consul General Claro Cristobal (first row, Center) leads the Philippine representatives, while FIA Founder Nanding Mendez (first row, 4<sup>th</sup> from Right) thanks all attendees. (PCGNY Photo)

NEW YORK, 15 August 2018 – The 20<sup>th</sup> annual Fiesta in America Expo and Cultural Show (FIA) opened last 11-12 August at the Meadowlands Expo Center in Seacaucus, New Jersey, showcasing the best of Filipino products, food, destinations, and performances.

Consul General Claro Cristobal was present for the opening ceremony and expressed his congratulations to the founder, adding “It is my hope that in the next two decades, the Fiesta in America will continue to flourish.” Mayors and Assemblypersons from the New Jersey cities of Seacaucus, Bergenfield, Bloomfield, Edison, Jersey City, and Mahwah attended the event opening.

The Department of Trade and Industry brought 20 Micro/Small and Medium Enterprises from 8 provinces in the Philippines to showcase their goods and export products during the two expo days: Cavite’s Epicurian Gourmet Foods and Olivia’s Coffee Seed Corporation; Ilocos Sur’s Rowilda’s Loomweaving; Leyte’s Lolo Bobby Handicrafts; Psalmstre Enterprises from Manila; Amstature Foods from Quezon Province; Mayon Perfection Confectionary from Naga City; Samar’s Eva Marie Arts & Crafts, and Ma. Delza’s Native Products; and from General Santos City, RDEX Foods, Sweet Valley Pasalubong, Seabest Food and Beverage, Great Harvest, Century Pacific Venture, Kablon Farm Foods, Ellyne’s Pasalubong, SAFI Group of Companies, SOCKSARGEN Fishing and Allied Industries, GenSan Travel and Tours, and Treasures of Region 12 Pasalubong Center.

For more information, visit [www.newyorkpcg.org](http://www.newyorkpcg.org) and [www.facebook.com/PHConsulateNY](https://www.facebook.com/PHConsulateNY)

The Department of Tourism–New York, led by Tourism Representative Susan Del Mundo promoted culinary tourism to the Philippines, and the forthcoming reopening of the island paradise of Boracay in October.

The Philippine Consulate General in New York offered overseas voting registration to qualified applicants during the event. END



Philippine Airlines Area Manager Josh Vasquez, Tourism Representative Ms Susan Del Mundo, Madame Marilou and Consul General Claro Cristobal promote Philippine destinations at the Philippine Tourism Booth at Fiesta in America.



Consul General and Madame Cristobal (4<sup>th</sup> and 5<sup>th</sup> from left) and Senior Trade Representative Nicanor Bautista (leftmost) visit the exhibitors from the Philippines. (All photos by PCGNY)