



Consulate General of the Republic of the Philippines

NEW YORK

PRESS RELEASE

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“A Taste of Ilocano Food and Culture” Held at the Philippine Center

New York, 16 June 2016 --- The Ilocanos of New York, New Jersey and Connecticut, in partnership with the Philippine Consulate General New York, organized an Ilocano Food and Culture Festival **“A Taste of Ilocano Food and Culture”** held at the Philippine Center on Saturday, 16 June 2018. More than 150 guests from the Filipino-American community as well as their American friends joined the first ever project featuring the heritage, culture and cuisine of the Ilocos Region.

The event was conceptualized by Atty Dulce Barangan of the Ilocano American Association, Inc. With help from volunteers from the tri-state area, the Ilocanos treated guests to a gastronomic adventure featuring famous traditional dishes such as longganisa, pinapaitan, dinardaraan, dinakdakan, inabrao, inartem, higado, nalingta nga ikan, pinakbet, adobo, and miki. Desserts like tupig from Ilocos Sur, patupat from Abra and Royal bibingka from Vigan won praise from the guests.

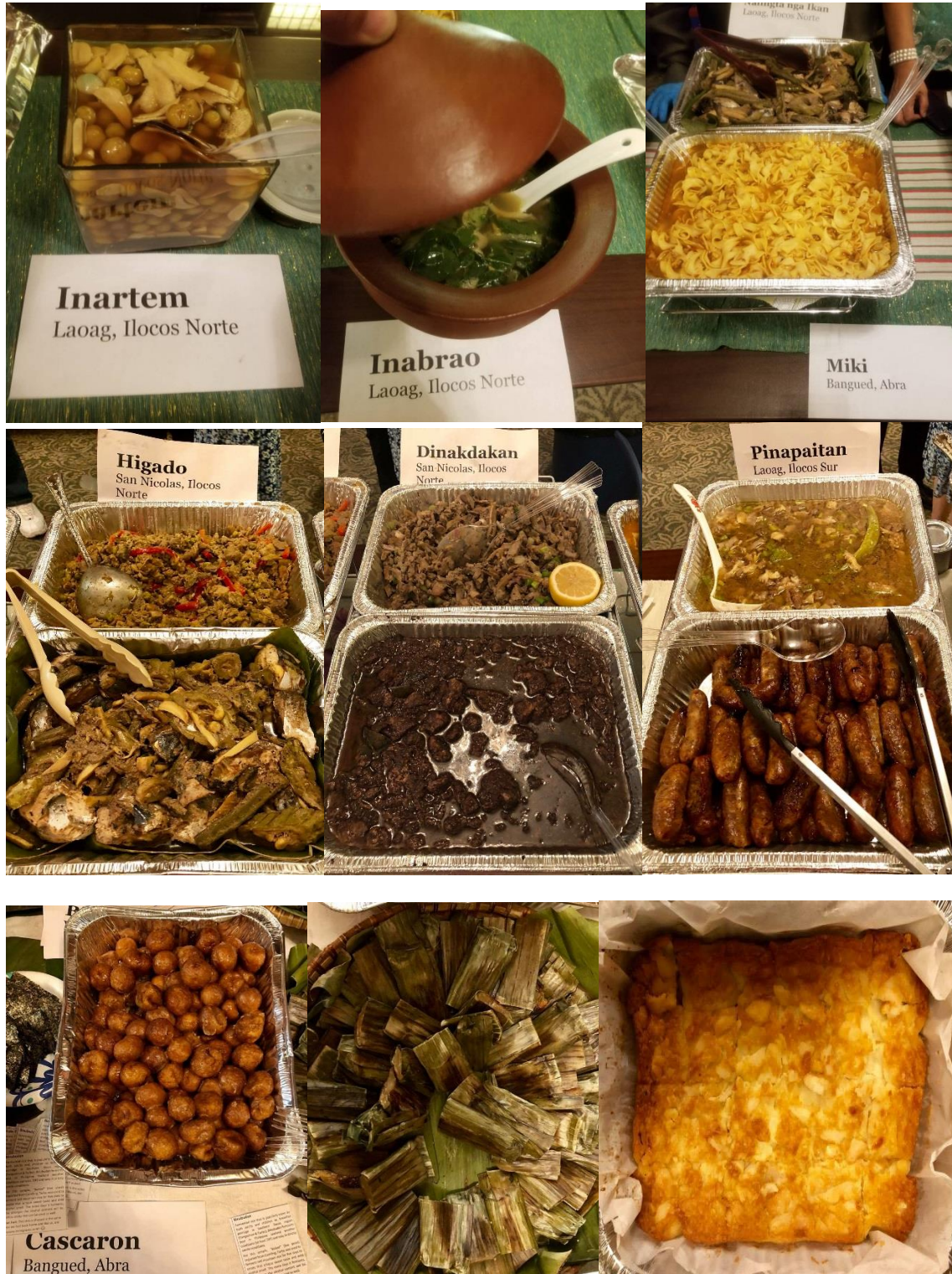
Before the food tasting, a special presentation on the hand woven textile “inabel’ or what the region calls “Abel Iloco” highlighted the weaving tradition of the Ilocos. A fashion show featured the creations of Edgar Madamba, who uses the handwoven fabric for fashionable, formal and casual clothing. He flew to New York and brought some of his designs, which were showcased at the Pinto Art Museum Fashion Show last March in Manila.

Consul Arman R. Talbo shared a brief history of the Ilocos region, its environment, its people, language and ways of living. Consul Talbo, himself an Ilocano who hails from Ilocos Sur, revealed how their cuisine defines their values and family life. He likewise thanked the Ilocanos in the tri-state area for organizing the event and encouraged other regional groups to promote of their own region’s culture, food and heritage as a follow-through to the Consulate's annual Filipino Restaurant Week.

The event was formally closed with servings of Ilocano desserts, a raffle of inabel and Ilocano food products and enthusiastic singing of famous Ilocano songs like *“Naraniag a*

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Bulan”, “Dungdungwen Kanto”, and “Manang Biday”. Guests went home with smiles on their faces and the memories of Ilocano food and hospitality in their hearts. END



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More than 150 guests enjoyed an afternoon of gastronomic adventure featuring Ilocano traditional dishes at the event entitled “A Taste of Ilocano Food and Culture” organized by the Ilocano American Association, Inc. in partnership with the Philippine Consulate General New York on 16 June 2018.

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Consul Arman R. Talbo ((5th from L) and Designer Edgar Madamba (Center) joined by Atty. Dulce Darangan ((6th from R) and the volunteered models from the Filipino-American Community wearing the Inabel creations during the event entitled "A Taste of Ilocano Food and Culture)

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Models from the Filipino-American Community wearing the Inabel creations during the event entitled "A Taste of Ilocano Food and Culture)

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