



CONSULATE GENERAL OF THE REPUBLIC OF THE PHILIPPINES
NEW YORK

P R E S S R E L E A S E

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Coco Melody Design Maven Rodolfo “Puey” Quiñones Jr., Pays A Courtesy Call On The Consul General



Consul General Claro S. Cristobal welcomes Filipino fashion designer, Rodolfo “Puey” Quiñones Jr. to the Philippine Consulate. (Photo by NYPCCG)

28 March, New York—Confirming once again how Filipino creative leadership has gone global, Filipino fashion designer Rodolfo “Puey” Quiñones Jr. paid a courtesy call on Consul General Claro S. Cristobal on 27 March 2019 and shared about his journey through the competitive yet exhilarating world of fashion.

Known for his embroidery, draping, and hand-beading, “Puey” as he is popularly called, is currently creative director and Chief Operating Officer for US operations of *CocoMelody*, a Los Angeles-based bridal brand. On 21 March 2019, Puey found himself in New York once again to host a reception to unveil *CocoMelody*’s pop-up store at the Bowery, in the lower east side of Manhattan. This was followed by a mini runway show to display some of the brand’s exquisite gowns. Puey’s aesthetic is clearly visible in the collection.

As a proud Filipino designer, Puey wishes to use indigenous Philippine textiles. However, linking designers to suppliers, who could provide fabrics regularly, and of consistent quality, could sometimes be a challenge. Consul General Cristobal therefore suggested tapping the extensive network of the *Piña-Seda* program of the National Museum of the Philippines. Piña-Seda (pineapple and silk), as known to Filipinos, is a luxurious woven fabric reserved for clothes used on special occasions such as weddings, balls, or other formal events.

Puey will soon have a couture show in Los Angeles, and will be participating in New York Fashion Week this September. **END**

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Vice Consul Tanya Faye O. Ramiro with Puey Quiñones during the launch of *CocoMelody's* pop-up store in Bowery (Photo by NYPCG)



Some of the gowns displayed at *CocoMelody's* pop-up store in Bowery (Photo by NYPCG)

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A model wearing one of PueyQuiñones' designs during the mini run way show at the launch of CocoMelody's pop-up store. (Photo by NYPCG).

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