

PRESS RELEASE

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PHL Participates in The New York Times Travel Trade Show 2020



Consul General Claro S. Cristobal (3rd from left), Tourism Attaché Francisco Lardizabal (4th from left), and representatives of PDOT-NY and travel agencies during the New York Times Travel Show 2020 on 24 January 2020 at the Jacob Javits Convention Center in New York. (Photo by NYPCG)

28 January 2020, New York – The Philippine Consulate General in New York, in coordination with the Philippine Department of Tourism – New York as the lead agency, participated in The New York Times Travel Show 2020 held from 24 to 26 January at the Jacob Javits Convention Center in New York. The Philippine Booth was located at Booth #255.

The NYT Travel Show, regarded as the largest travel trade and consumer show in America, featured tourism industries worldwide. The Philippines joined to promote products and destinations, and disseminate tourism information about the beauty and

wonders of the country. This year's show attracted more than 35,000 visitors and around 700 exhibitors from more than 175 countries all over the world.

Consul General Claro S. Cristobal, Tourism Attaché Francisco Lardizabal, and representatives from Philippine Airlines and local travel agencies were present during the opening day of the trade show. Post invited the Fil-Am community to visit the Philippine booth and likewise promoted the 2020 VIP Tour during the event.

Sinulog dancers in full costume from the group Cebuanos Engaging in Building Unity, Inc. (CEBU) were invited by the Consulate to perform during the event. – END



Sinulog dancers from the group Cebuanos Engaging in Building Unity, Inc. (CEBU)performed during the New York Times Travel Show 2020 at the Jacob Javits Convention Center in New York. (Photo by PDOTNY)



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